

ECONOMY

Obamanomics

FOLLOWING IN THE FOOTSTEPS OF ADAM SMITH, AYN RAND, ARISTOTLE AND PLATO. NEW PARADIGMS OF ECONOMIC THEORY IS DEFINED AND DISCUSSED. READ SOME OF THE PIECES, THAT STOOD BEHIND BARACK OBAMAS "OBAMANOMICS" AND A NEW PATH WILL EMERGE FOR THE WANTERS OF ECONOMIC PROGRESS.

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WHEN YOU TALK POLITICS IN CONNECTION TO ECONOMY, YOU HAVE TO DIG DOWN TO THE BASICS. WHAT IS THE BASICS; THE SIMPLE FACT THAT POLITICS IS A PRODUCTION ENVIRONMENT IN TERMS OF ECONOMY. OR RATHER, WHAT WE WANT TO DO AS POLITICIANS, IS TO MAKE SURE, THAT PEOPLE CAN AND WILL PRODUCE THINGS.

THIS IS IMPORTANT, BECAUSE THE PRODUCTION PRODUCES THINGS THAT WE CAN USE INTERNALLY IN THE NATION AND SELL TO OTHER NATIONS.

NOW, HOW CAN WE ENSURE THAT THE PRODUCTION KEEPS A STEADY FLOW FOR PEOPLE TO BUY THINGS, AND USE THEM IN THE PERSONAL AS WELL AS BUSINESS USE?

FIRST OF ALL, AS ALL OTHER PARTS OF SOCIETY, IT IS A MATTER OF FEELING WELL TREATED. IT IS AN INTERNAL THING, OR A RATHER HUMAN NEED OF APPRECIATION AND LOVE, BASICALLY. WE ALL STRIVE FOR THE LOVING HANDS OF OTHERS, IF WE DO NOT GET THAT FEELING OF APPRECIATION, WE WILL REBEL OR BE UNMOTIVATED.

Let us have a look on the main philosopher of the production people; Ayn Rand. Some of her points I do not agree with, I do not agree with the family relationships and the gender role of man and woman; we need serious families to run our businesses.

I do however agree on one point; businesses contribute overwhelmingly to job creation, and perhaps more important; through innovation and skill they create the living for everybody, and they have been continuously refining the accommodation of man and lifted so much, much more that politics. Think about the mobile phone and how this has changed the living condition for the third world. So many miles are today not covered on ground, because you can send a text. Think about the beauty of the transportation giving the opportunity to see all parts of the earth, or the internet.

Most of these things have been created by engineers of a brilliant mind and a hardworking people. People who contribute without shouting about it, they just do it.

But, they are very angry, even though they do not say out loud, that they are not appreciated. That is the basic message of Ayn Rand. They feel taken for granted, as milking cows and are quite

offended by the continuous vilification of their craft.

Now, a simple solution to that is, as I have proposed before, and I think has been introduced in America a simple system of thank you. Give them something back if they do what they basically wish to do; contribute to the local community or to the country as such.

Now, not all business are family owned and loyal to the local community, and off cause we cannot put the same expectation to them, but still if they contribute to the wellbeing of the people, they should have some amount of thank you.

When it comes to the more serious and long-term discussion of the subject. The ailing businesses are a larger symptom of a deeper crisis.

It goes like this; according to Polybius and Plato, the backside of the shining and glimmering coin of democracy is irresponsibility. Too much freedom makes people unwilling to work hard, be a good family member and support their countries.

Now to bring balance into this, we have the president, he is supposed to talk ethics, and give good virtue to the people of the land. He is supposed to embody virtue, and his acts should be to strengthen the

ailing parts of the people, that needs ethical help.

This is why it is of an extreme importance, that the president tries to strengthen the virtue of the producing people of the nation. Give them incentive to stay in the country, to support the local community and help. Not just flag out, and move their businesses to other countries.

Now, why is the production the most vital business sector of a country? Because it is the sector that creates most jobs, and the sector that drives many of the other sectors; banking, service, education. On top of this it contributes a lot of money to the state through taxation, and thereby drives the administration and military.

It is the basis of a sound economy.

And when it comes to true political power in terms of military, it serves as the backbone of the armed services. It is due to a lead on technology that we are ahead of the others countries, that lead is due to our superior production facilities; better engineers, production mechanisms, scientists and so on.

When we the step back a little, it all comes into focus.

Because why are we better at

production than other nations of comparison? Because we work harder in an environment of a free thinking. We strive, we invent new ideas, all the hippies create strange system of saving energy, the engineers work hard to make it into a big business.

Why do we do that? Because we stem from a protestant background.

What is that?

Well that goes all the way back to Luther. Luther was a monk, and the virtues of a monk was induced into the spiritual everyday life of the northern european kingdoms, and it still lingers.

Monks, they work hard, do not use any money, and the respect real knowledge.

So, all in all, as Weber says; it is because we believe that in a protestant country G-d is found in the hard labor for mankind. We work to reach for the celestial realm, and this is the basis of our wealth.

It is given to us, as a gift from spirit. But only if we keep up faith will it stay with us. That is the task of a leader in a protestant country in distress, give them faith again.

Production

To build a land, a land has to have power, power comes from being able to produce things; small things big things, complicated things simple things. If you cannot produce things, then you are dependent on other foreign powers, a situation any nation does not like to be in.

America is in dire straits; production is falling, power is therefore shortening up, a solution to the situation is needed.

Let us have a look on the problem. There are plenty of ingenuity in America; good engineers, brilliant scientist, affordable labour, but still the production is removed from this beautiful land of the bold.

Why? Because there is no incentive for the producer to keep the production in America; it is much cheaper to produce in China, or Bangladesh, so some believe. It is without any repercussions for the producer to abandon the country and produce somewhere else, it is after all a free country.



Well it is a free country, but it is also a now a poorer country due to redistribution of production capacity. The freedom America enjoys may soon turn into slavery, if the production is not brought home to America.

How does one bring home production? There are several means. The first and most easy, is to make the state sponsor promising projects. This is what China have done with a lot of succes. It is quite easy, simply find good and promising projects, help them into production, on the terms of loyalty to the nation. This is done on smaller scale in Europe in energy projects such as windmills and aviation.

Secondly a serious protection of knowledge has to be put into place, China has been stealing knowledge

since it started its industrial revolution. The Chinese secret service and other means are put into action. This has to be stopped with all means, counterintelligence on the highest level should be put in force immediately. The private enterprises has to be alerted, and the secret service should be put into action.

But end of the day, motivation is most important. There are two types of businessmen; the first type is the egoistic and selfish type, they are in it for only the money. The second type is the social entrepreneur, a conscious and conservative individual who do it for society.

How do we encourage the latter and bind the first? By law and honor. The first should be tackled by serious and fair laws, the latter should be given honor. Not just a little honor, but a lot of honor. The businessmen who give back, think about the community, who show their conscience, should be rewarded with a complex and gradual system of medals and public honorifiq. Put them on the front page, give them rewards, shake their hands. Let them know that society recognize and like their contribution.

In this way, an many others will America be rich again; by bringing back the production.



Political theory

To truly understand the economic policies a democracy must try to realize, one has to hark back to the founder of democratic economics: Sir Adam Smith.

He was a wise philosopher, and understood the intricacies of



economics. Now, where do that lead us to?

First of all, again Smith had a wise understanding of economics, a wiser understanding than we realize today. We use his book; *The Wealth of Nations* to understand the ways of international monetary machinery. Or rather, most liberal capitalist minded people do. There is Ayn Rand, but really behind Rand there is the *Wealth of Nations* as an ideological underpinning of free trade.

In opposition to this there is Keynes. His philosophy is basically an easy fix to economy. According to his ideas, you pump out money in society to try to invoke extra production. You know, production of houses, infrastructure and so on.

Now this is, as rationalization, just a temporary fix. It will adjust the economy for a while, but it does not, with all respect to Keynes, adjust the true problems of an economy in recession.

Why is an economy in recession? It is because the production environment are failing to deliver jobs and money in regards of local injection of resources into society. The factory is like a juggernaut of bliss in a local economy. The jobs that is created there, is like an injection of real value. The workers get a haircut, they buy food, they go a nice holiday. So they truly drive the economy.

So the real fix is to keep the production in the country.

Now, that is a difficult thing. You can give taxrelieves to companies that keep production in the companies. But, really, the big companies do not care that much for a minimal tax reduction, what they care about are basically other things; ease of production, production quality, quality of labour and many other things. So

a country needs to create the best possible frame for the companies. Schools to put the workers children in, legislation to make it easy to make things, good quality labour, good infrastructure to move the goods around.

But, at the end of the day, usually the motivation of a company owner to produce here or there is a matter of loyalty. If the company owners feels well-respected, if he feels recognized for his work, if he feels a part of society, he will award the society with his attention.

That is where the other book of Adam Smith comes into play. According to his other book, *The Moral Sentiment*, an economist should be driven by responsibility. That is, among other things, loyalty to the nation they are part of, loyalty to the local community. Here we are back at the personal responsibility.

A president can only use example and words to really inspire that development. I am quite sure, that the example and the true understanding of how things really work, will resound with voters. Voters, the man on the floor, knows these things. He does not understand the finery of economical philosophy, but he understands the jobflight, because that is what he can see. So a psychological support of the businesses that stay loyal is what is needed. People will truly understand, that that is what is needed, a leader who is willing to help bring business back to America. He cannot do it all by himself, but he can help.

That will bring the american business into a more serious state again, and that will, eventually turn the tables in the race of economical production capacity between the West and the East.

Obamanomics

To really understand the debt crisis, one has to understand the background of the crisis. There are several principles at work here. The most basic is the corruption of democracy. According to Plato (and many other contemporary philosophers) the backside of the shining coin of democracy is corruption. There are several methods to stop the corruption, the most important is off cause enlightenment, that is the enforced transparency of the society.

But there are other institutions to hinder the corruption of society; the law, the faith, the family.

Now fast forward to economics, what we have in the current system is an unbalanced system. On one hand we have free market theories based upon Adams Smiths "The wealth of nations", basically it states, that the freedom of trade will be a boon to all nations implied.

On the other hand we have Keynes, who believe that the investment in the state and state sponsored project will boost the economy, so that it will create jobs and so on.

Combining the insight of Plato with the current state of economic theory, what would the insightful reader notice? He would probably notice, that the one side is talking about freedom, the other side is talking about economical motivation. What is missing?

Well, there is a balance between freedom and responsibility in all systems. On one hand we are free to do what we want, we have freedom of conscience, freedom of speech, freedom of action. On the other hand we have responsibility to our neighbors, to law, to the family and to the country.

Harking back to Adam Smith, he, being a very wise philosopher, off cause planned a system that did encompass both freedom and responsibility. The true masterwork of his writing is, according to himself, not "The wealth of nations", but another

book called "The moral sentiment". According to this book, we all have, inside ourself a feeling of ethics. A guide inside ourself, that will guide us to goodness and loyalty.

Being a devout protestant, one might call this a protestant stance on life.

Now, to rebalance the economical field, we have to, as I see it, to read "The moral sentiment". Not that we do not need the other book, but because there is a serious unbalance in the system as it is now. We need to strengthen the moral fiber of business.

This however leads us to the current business life. Being a Dane, I have little knowledge of the internal



mechanics of American business, but I suppose it more or less the same as Denmark, just on a different scale off cause.

I have had the honor to know some of the Danish business life through my theoretical work in the field. Among other I know the Danish shipping firm Mærsk. These companies are highly professional and live in the darwinian world of business. Now, to my experience there are, basically, two types of business. One is the family owned, old school, bible thumping, patriotic, conservative kind. In these kinds of businesses often the virtues of the king hold supreme, there is a deep loyalty between the business and the country.

On the other hand there is the younger more savvy business. These are pretty much into having fun, make some money, and also support the local

community to some degree.

Both have an on and off relationship to the banking system. They need the banking system to help them invest and raise money to either fend off bad times or create new items of commerce.

Now, there are ways to work with both types of business. One is to hinder their action possibilities, the other is to motivate them. Here in Denmark, we are not really good to our businesses, especially the liberal part of our political life, they are all for regulations and laws, to force the business into this or that.

Now, we need the business to work our way; to create jobs and support the nation. The good news is, that they are often motivated to do this from the outset. The bad news is, some are not, and some are increasingly tired of being misunderstood or abused (read Ayn Rand).

So we need a tool to give them something to motivate them and not force them. My idea was to create a motivational system as Napoleon Bonaparte did, but the current solution; to give tax relieves is a much better idea.

Now, it will give us a good tool to motivate, but we should not forget the deeper problem of the nation; the moral crisis. This will only be mended if we really forget about our own selfish priorities, and work to support the community. This is where the church or the faith in general comes in. (Not really Islam, but most other). The basic project of Abraham, was to hinder the corruption of democracy (he was a citizen of Babylon, one of the original cities that developed polis theory). Abraham had another idea than Adam Smith, he believed that egoism will be hindered by the grace of spirit; to enhance the personal existence, with the existence of other beings, by the way of the heart. By giving and by loving the person beside you, and the next and the next; the family, the local community, the city, the nation and the world.

“DIGNITY DOES NOT CONSIST IN POSSESSING HONORS, BUT IN THE CONSCIOUSNESS THAT WE DESERVE THEM.”



Business

To do business, one has to be cunning, industrial, but also honest and straight. It is funny, often businessmen are portrayed as evil and deceptive, especially in Denmark where the socialists hold sway over vast parts of the public service and media.

But, to my experience it is often the other way around. The conservative businessmen, that is, the old and established owners of business, they are much more interested in how people fare in the local community than in China.

Now there are however the new businessmen, they are often prone to flash their wealth buying expensive clothes and jewellery. But common for all; they have to run a business. How do they actually do that? Well, they do it to their best knowledge, and, often to the traditions that are brought to them through many years of experience. Take the shipping business here in Denmark, it has its traditions, and they go all the way back to the time we were vikings.

But, we need to understand what a business really is. I stumbled upon a gem of wisdom when I read an ancient scroll of philosophy. This scroll relates the story of a certain philosopher called Bion. Bion was a Platonist, and a contemporary of Plato.



He was a philosopher like Socrates; lively, intelligent and provocative. He did not write any books, but some citations are preserved in the writings of Diogenes Laertius.

Bion says, that wealth is the sinew of business.

How do we interpret that? First of all, a sinew is a part of an individual living being. In a body you have the head, and you have the sinew. The sinew is the part of the body, that will work as a motor of the body. It is the propulsion. The part that will move the body from a to b.

Looking at the body, the

sinew is the constitutive part of the body. It is the mass of a body, while as the controlling unit, the head, is a small part of the body. Point is, if you look at a business the wealth (the sinew) is created by the part of the body that is actually moving and shaking things; the production. The production brings wealth to a business not the controlling part, that is management and so on.

Now, a sinew is a living thing, as all other living things, it can be in a good shape, and it can be in a bad shape. If you do not eat your cereals in the morning, and you

have bad habits, you will be in a bad shape. That is why it is important to workout, have a family, have good virtues and be a kind and serious person. The (production) of a business needs constant training and caring to work smooth and effective. You can hurt the body by too much exercise, too little exercise and so on.

Now, our businesses are in a bad shape. That is the realization we have come to, we need to retrain, to lose weight, and to train our muscle.

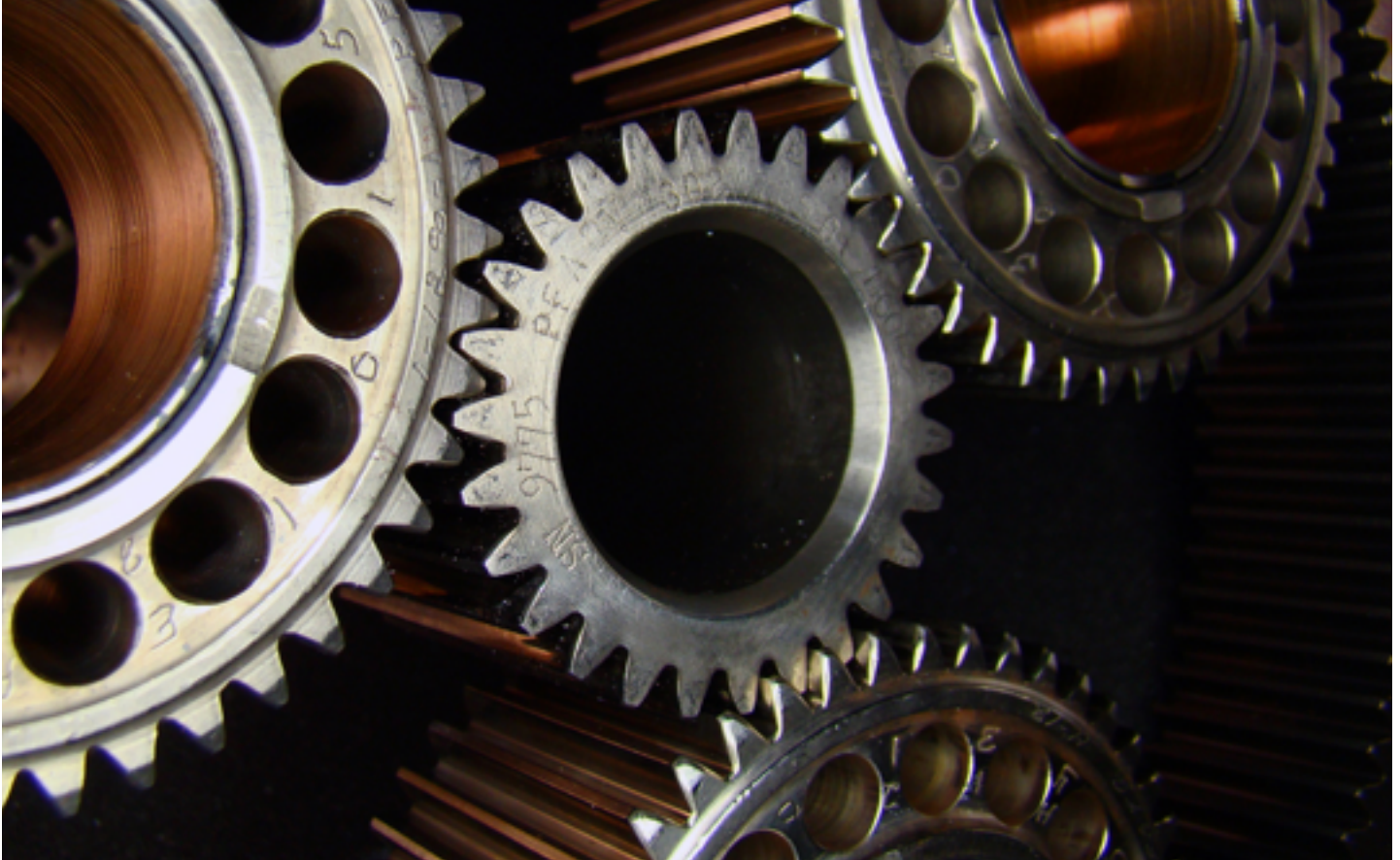
There is, however, one problem. We have moved the muscles to China. This leaves the head in the West, and the muscles in enemy controlled territory. We need to change that. And that is the main focus we should have here in the West; get into shape again.

We need to stop our bad habits, of sending off the main parts of our businesses to far away countries, and start working out in the West, to make up for the loss of muscle we have had to endure. Quit smoking and get going.

As my great, great-grandfather said; We need to work for the "hele menneske", the "ideal man". That ideal man is a healthy body in a healthy soul.

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